



POS Makes Pinball Fun

Background

In the 1930's, pinball was reinvented in the United States and shares with jazz, Coca-Cola, the jukebox and Elvis — instant recognition today as a uniquely American icon throughout the world. The Pacific Pinball Museum is a hands-on museum that celebrates pinball as an uplifting affirmation of American ingenuity. With the world's largest collection of vintage pinball machines open to the public; this Smithsonian of Pinball's purpose is to educate and entertain through exhibits on pinball history, art, electro-mechanics



and cultural significance. In its early stages of being only open a few hours on the weekend its POS system was a donation jar. After a few years of service, because the donation jar was stolen, the Museum

upgraded its POS system to a to a shoebox. In 2006, the Pacific Pinball Museum, became a non-profit 501(3) organization open year-round, and has hosted the world's largest pinball convention with 400 pinball machines to play under one roof. Since 2009, the non-profit Museum upgraded to a full POS system that was generously donated by Posiflex, Ready Distribution, On The Point Software who provided the Ultimate Retailer application, and CC Tech Ventures who provided the peripherals, technical support and training.

Pinball Experience Enhanced through Touch

The Pacific Pinball Museum uses an all Posiflex POS touch screen system and plans to use another terminal as an interactive kiosk. The touch screen kiosk will be an educational tool to access art and history archives, run video and provide a Museum virtual tour.

For its POS needs, the Museum uses the Posiflex KS series for its fan-free technology

and solid-state components, assuring durability and hardware longevity. Being fan-free, dust particles are not drawn into the system, eliminating pollution and overheating. In addition, Posiflex's patented aluminum alloy chassis is an effective heat sink that allows quicker heat diffusion for maximum uptime. As the Museum is now open six days a week, being 100% up is critical in their operation.

“We have run thousands of transactions and found the terminal rock solid and the software very easy to use.”

— Michael Schiess
Executive Director and Founder
Pacific Pinball Museum

Immediate Customer Results

Michael Schiess, Executive Director and Founder of Pacific Pinball Museum, states “Having a Posiflex POS system run Ultimate Retailer has been an amazing evolution. We have run thousands of transactions and found the terminal rock solid and the software very easy to use. Getting

transparency on our inventory, admissions and establishing a membership program has been instrumental in our evolution to becoming a world class museum. Pinball is kinetic art – art that can be played. Now we can focus on our patrons rather than POS administration.”

Posiflex as a Partner

Using fan-free technology and solid-state components, Posiflex terminals are built to be durable and long-lasting from the start. According to Jason Schmidt, On The Point Software President, “I look for true partners that want to work closely together and that can be trusted as to what they say and how they support their product.

Posiflex does this over and over again and that is why we only recommend Posiflex. You couldn't ask for a better support team, sales force or upper management. I believe that the two companies make a great team and work very professionally together to complete any task.”

Pacific Pinball Museum

The Pacific Pinball Museum (PPM) is a non-profit organization dedicated to teaching science, art and history through pinball, and to preserve and promote one of America's

great pastimes. If you wish to help support the Pacific Pinball Museum, go to <http://www.pacificpinball.org/>

SNAPSHOT

PRODUCT SPOTLIGHT:

KS Series

- Fan-free
- Powerful performance
- Maximum Uptime
- Reliable and durable

SOFTWARE PROVIDER:

- On The Point Software
—Ultimate Retailer application

RESELLER:

- CC Tech Ventures



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Posiflex designs and engineers Point-of-Service terminals that deliver performance at a lower total cost of ownership. Since 1984, awarded with over 30 patents for innovation, Posiflex terminals are overbuilt, to overperform. With global presence and a comprehensive suite of services and peripherals, trust your Point-of-Service to perform at maximum uptime through revolutionary technology, reliable quality, reasonable pricing and recognized service.

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is built better



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