

Bar Rescue Series — Myerz Pourhouse



<http://www.spike.com/video-clips/2ozeii/bar-rescue-owner-is-terrified-of-his-haunted-bar>

OVERVIEW

Customer Profile

Myerz Pourhouse (now known as The Study Lounge) located in El Cajon, CA

Business Situation

The bar was haunted by spirits and poor POS equipment that slowed his business down. He needed a major upgrade.

Solution

After frightening experiences and dwindling profits, Myers upgraded the bar and POS system with Posiflex XT3215's and 2TouchPOS software

2TouchPOS

- Cash Register Replacement
- POS replacement
- Management Groups
- Speed of Service

Posiflex XT3215

- Quality
- Spill Resistance
- Price Performance
- Low Profile
- Ease of use
- High reliability



Bar Overcomes Haunting and POS Nightmares

Jeremy Myers heard stories that his newly-owned property was haunted...yet, that didn't stop him from opening up Myerz Pourhouse, his much-anticipated bar in El Cajon, CA near San Diego State University. But, after a while, Jeremy started experiencing supernatural events at the bar himself. He became so frightened that he refused to enter his own bar, even during the day. His staff experienced the hauntings as well.

To add to his nightmare, his POS system was extremely slow and constantly freezing. He was using a touch screen POS terminal, but the touch screen didn't work. So, he had to improvise by attaching a mouse and keyboard to the terminal. He had another POS terminal, but that one

was already out of commission. Jeremy's business started suffering due to the haunting and his poor POS system slowing business down to a crawl. Since he wasn't around to manage, his staff was too liberal with the pouring of liquor as well as managing themselves. Plus, his POS system couldn't accommodate his rapidly-sinking business. As a result, his profits took a dive. It was time for a major upgrade on his entire bar.

He summoned the help of Spike TV's *Bar Rescue* to hopefully turn his fortunes around. Bar expert and host, Jon Taffer, took the reins of the bar and conjured up a plan to generate more business for Jeremy. Along with hiring a medium to rid the ghosts, he also upgraded the entire bar, including the lowly POS equipment



“We installed 2TouchPOS software and Posiflex hardware...now his bar is prepared to take on the busiest of crowds with no problem.”

— Noj Kunnath
Lead Technician, 2TouchPOS



and software that had haunted him with poor performance and constant unreliability.

He needed faster and more reliable POS terminals and a better software solution, so *Bar Rescue* equipped his place with Posiflex XT3215 terminals running 2TouchPOS software. The XT3215 is well-known for its performance, durability and spill resistance; and 2TouchPOS software's interface and reporting features were ideal for Jeremy's business — the perfect combination of hardware and software for a bar establishment. 2TouchPOS briefly consulted with Jeremy, and by the next day, their new system was up and running. "Jeremy's meager and antiquated

POS system was slowing down his business considerably, so we installed an entirely new POS system, using 2TouchPOS software and Posiflex hardware...now his bar is prepared to take on the busiest of crowds with no problem" says 2TouchPOS Lead Technician, Noj Kunnath.

The bar has now been renamed "The Study Lounge", and with the needed upgrades and new priorities set in place, profits have increased 30%. The hauntings and POS nightmares have stopped and Jeremy has put this frightening experience in his past and can now focus on a profitable, ghost-free, business. ■

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